

A woman with dark hair tied back, wearing a blue long-sleeved wetsuit, stands on a beach holding a large, light-colored surfboard with a blue border. She is looking out at the ocean towards a vibrant sunset. The sky is filled with soft, colorful clouds in shades of orange, yellow, and blue. The sun is low on the horizon, creating a bright reflection on the water's surface. The overall mood is peaceful and inspiring.

MAKE TOMORROW AMAZING™

A silhouette of a person climbing a dark, jagged rock face on the right side of the image. The person is using a rope and is positioned high up. The background is a vast sky with a gradient from light yellow at the top to deep purple and blue at the bottom, suggesting a sunset or sunrise. The overall mood is one of challenge and achievement.

IF YOU COULD DO ANYTHING...

Are you ready?

Many of us are concerned that we won't be.

How's your energy?

Level of fitness?

Are you as comfortable moving as you used to be?

Would you like to be at a healthier weight?



At Shaklee, we believe in helping people live a longer, healthier, happier life. No matter what age you are when you start. Start young to stay young. Living younger, longer can start anytime.

MAKE TOMORROW AMAZING™





THE BEST, MOST COMPREHENSIVE NUTRITIONAL SYSTEM IN THE WORLD

Feel amazing in 30 days

Feel younger, longer for the rest of your life

35 patents/pending





100 YEARS IN THE MAKING

Clinically proven nutrients to help provide the foundation for a longer, healthier life.

Proven by Science. Proven by People. 100% Guaranteed.





PROVEN BY SCIENCE

The Landmarks Study is one of the largest long-term supplement usage studies ever done.

Shaklee users had double-digit better biomarkers of health compared to nonsupplement users.

Shaklee had twice as many users who rated their health as very good to excellent.

11%
LOWER
cholesterol ratios,
a key marker for
cardiovascular
health

33%
LOWER
levels of
triglycerides, a
critical biomarker
for **heart health**

36%
LOWER
levels of
homocysteine, an
indicator of **brain**
and cognitive
health

59%
LOWER
levels of **c-reactive**
protein, a key
biomarker for long-
term **biological**
stress



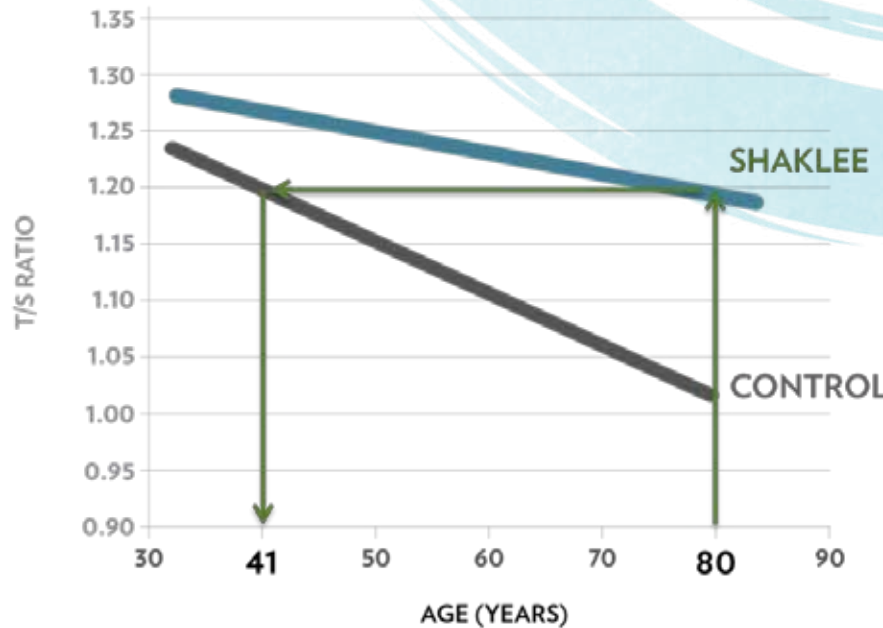
PROVEN BY SCIENCE

The telomere study compared people using Shaklee supplements for at least five years to healthy nonsmokers.

Shaklee users had significantly longer telomeres.

40% lower rate of telomere shortening among Shaklee users.

A statistical analysis* projects that an 80-year-old Shaklee user would have the same telomere length as a 41-year-old.



*Cross-Sectional Analysis of Telomere Length in People 33-80 Years of Age: Effects of Dietary Supplementation, Harley CB et al. (2014) 55th Annual Conference, JACN, Vol. 33(5), p 414.



SHAKLEE LIFE PLAN

Feel amazing in 30 days,
guaranteed. Feel younger,
longer for the rest of your life.

**94% NOTICED POSITIVE
RESULTS AFTER 3 WEEKS!**

Felt better, felt more active,
felt energized, felt less hungry.*



*Independent in-home usage test was conducted by Stamford Marketing Field Research, Inc. with 220 adults in 4 regions in the U.S. Participants were instructed to take one Shaklee Life Shake and one Life-Strip daily for 30 days.





PROVEN BY PEOPLE

Millions of people in the world use Shaklee to improve their health.

Powered over 120 gold, silver, and bronze medals.





Introducing Shaklee Life Shake

ONE SHAKE THAT DOES IT ALL

Increased energy

The best way to be at a healthy weight

Immune support

And the ability to Feel Younger, Longer

Same price as the Shaklee 180 Shake (for six months)





- ✓ **1 B CFU'S PATENTED PROBIOTICS**
- ✓ **PATENT-PENDING PREBIOTICS + PROBIOTICS COMBINATION**



16 g of proprietary ultra-pure non-GMO protein

Precise ratios of the 9 essential amino acids

Added leucine to help preserve muscle and achieve a healthier weight



**SHAKLEE 180® IS
NOW EVEN BETTER**





AND









Shaklee®
Life

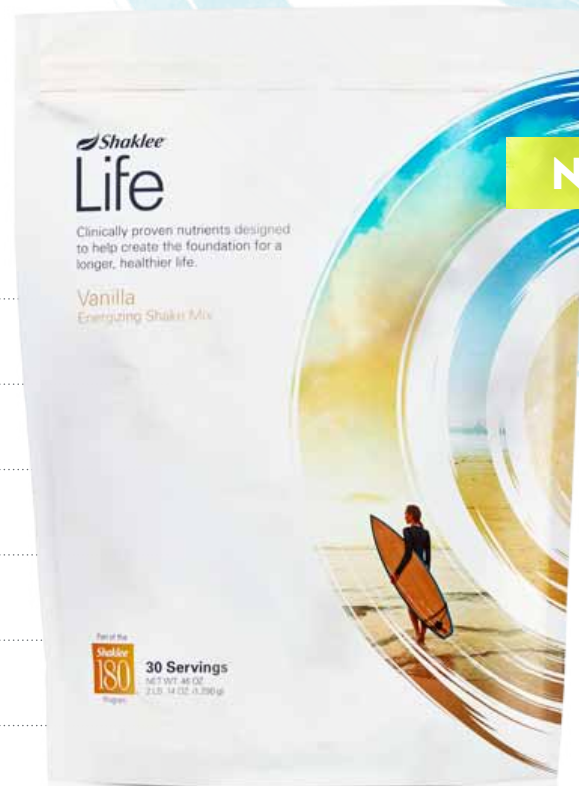
NEW

Shaklee®
Creating Healthier Lives®



SHAKLEE LIFE ENERGIZING SHAKE

-  Non-GMO protein sources
-  Gluten-free
-  Lactose free
-  Kosher
-  Low glycemic
-  No artificial sweeteners, preservatives, or flavors





SHAKLEE LIFE ENERGIZING SHAKE

AND NOW...

Shaklee Life Energizing Shake Non-Soy.

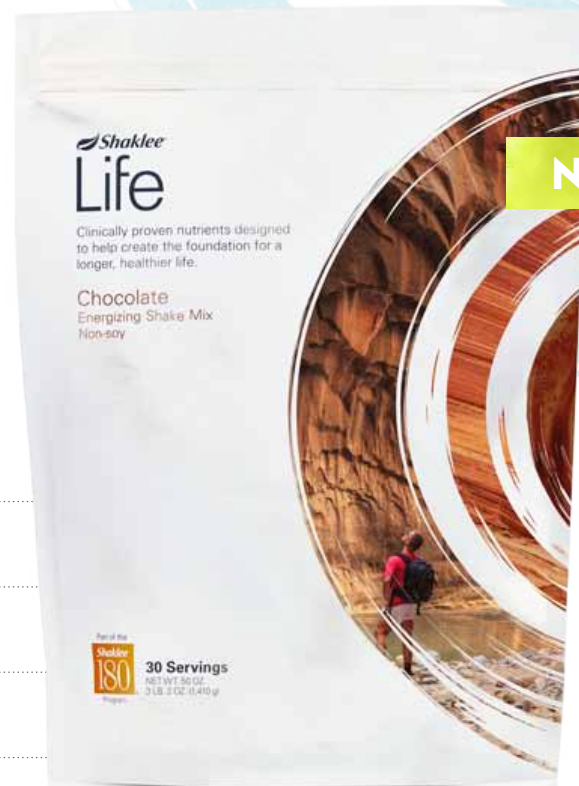
An exclusive blend of non GMO, non-soy protein from:

Sacha inchi

Potato

Rice

Pea



NEW





FLAVORS

Soy	Non-Soy
Vanilla	Vanilla
Chocolate	Chocolate
Strawberry	
Café Latte	





Introducing the Shaklee Life-Strip

A POWERFUL ADDITION TO VITALIZER FAMILY





SHAKLEE LIFE-STRIP

Feel younger, longer

The best, most comprehensive nutrition system in the world!

Backed by clinical research, including
the Landmark Study and Telomere Study

All the power of Vitalizer

+PLUS Vivix® liquigels

+PLUS A full gram of enteric coated omega 3



SHAKLEE LIFE-STRIP



VIVIX® LIQUIGELS TO SLOW AGING AT THE CELLULAR LEVEL*

Patented blend of a broad spectrum of polyphenols with key ingredients shown in laboratory studies to protect and repair DNA and combat free radicals.*



OMEGAGUARD® PLUS FOR HEART HEALTH; BRAIN HEALTH*

1,000 mg of pure, ultra-concentrated DHA/ EPA omega-3 fatty acids sourced from wild Alaskan Pollock and combined with heart-healthy CoQ₁₀ and vitamin E in an enteric-coated softgel to eliminate fishy aftertaste.



VITA-LEA® LIFE FOR COMPLETE NUTRITION; BONE AND JOINT HEALTH*

Dissolves in less than 30 minutes in the stomach and is designed to enhance absorption of folic acid from the patented microcoating.*



B+C COMPLEX FOR IMMUNE HEALTH; ENERGY*

Shown in a clinical study to provide up to 198% greater absorption of B-vitamins over 12 hours.*



SHAKLEE VITA-LEA* GOLD® VS. CENTRUM® SILVER®



INGREDIENT	DIFFERENCE VS. CENTRUM
VITAMIN A	2.5X
VITAMIN D	1.25X
VITAMIN E	1.3X
FOLIC ACID	PATENTED COATING
VITAMIN B12	EQUAL
BIOTIN	10X
CALCIUM	2X
MAGNESIUM	4.5X
LUTEIN	8.5X
ZEAXANTHIN	THEY HAVE NONE
LYCOPENE	16X
N-ACETYL CYSTEINE	THEY HAVE NONE
NO ARTIFICIAL COLORS OR PRESERVATIVES	YES

*Shaklee Life-Strip has all the ingredients of Vita-Lea Gold Plus Vivix®, OmegaGuard® Plus, B+C Complex
All trademarks are property of their respective owners.



NOW 30% MORE POWERFUL



Introducing the New Vivix® Liquigels





NOW 30% MORE POWERFUL

Protect and repair DNA

40% lower rate of telomere shortening

13x more powerful than resveratrol alone

Slows the formation of AGE proteins





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A GREAT VALUE FOR THE BEST, MOST COMPREHENSIVE NUTRITIONAL SYSTEM IN THE WORLD



\$9.88*

Jamba Juice*
Fruit & Greek Yogurt Bowl™
Orange Carrot Twist™ Juice



\$9.20*

Chipotle*
Veggie Burrito &
Small Drink



\$8.40*

Starbucks*
Grande White Chocolate Mocha
Reduced Fat Turkey Bacon
Breakfast Sandwich



\$7.30

Shaklee Life Plan
Vanilla Energizing Life
Shake and Life-Strip

* Prices refer to actual purchase or as listed in menus, San Francisco Bay Area, 8/4/2015.

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Creating Healthier Lives®



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