

**Now 30% more  
POWERFUL**

**NEW**



**Protect and  
repair DNA**

**40% lower rate  
of telomere  
shortening**

**13x more powerful  
than resveratrol alone**

# imagine

**80 Year Old Shaklee Users Have The  
Same Telomere Length as 41 Year Olds!**

Dr. Elizabeth Blackburn, Shaklee Scientific Board Advisor, was awarded the 2009 Nobel Prize for Medicine for the discovery of an enzyme that lengthens and protects chromosomes. Over time, our telomeres gradually become shorter and **telomere length is thought to be a marker of overall health.**



Shaklee conducted a telomere study that compared people using Shaklee supplements (Vivix, Vitalizer, and the 180 Shakes) for at least 5 years to healthy nonsmokers living in the San Francisco Bay Area, and showed that the rate of telomere shortening in Shaklee users was 40% lower than the healthy control group.

**A statistical analysis projects that an 80 year old Shaklee user would have the same telomere length as a 41 year old.**

## **"New" Shaklee Life Plan "35" patents!**

### **Proven by Science**

The best, most comprehensive nutritional system in the world  
Clinically proven nutrients to help provide the foundation for a longer, healthier life  
Feel amazing in 30 days  
Feel younger, longer—for the rest of your life  
Guaranteed  
35 Patents/Pending  
Delivers the same nutrients "plus" as those referenced in the "telomere" study above with Dr. Blackburn

**NEW:**  
Vivix in Liquigel Caps  
Vivix caps in Life Strip  
Soy & Non Soy Shakes  
One billion probiotics in Shakes





**NEW**

## Shaklee Life Energizing Shakes

16 grams of proprietary, plant-based, **non-GMO protein** with precise ratios of **9 essential amino acids**

Added **leucine** to help preserve lean muscle and achieve a healthier weight

Powerful combination of prebiotics and **one billion CFU of patented probiotics** to support digestive and immune health

Contains pure, potent **omega-3 (ALA)**, an essential fatty acid that supports heart and brain health

Gluten-free, lactose free, low glycemic, Kosher, and no artificial, flavors, sweeteners or preservatives

Available in more packaging choices, including: 15-serving canister, 30-serving pouch, and 14 single-serve packet cartons

### Additional Features of the Non-Soy Formula:

It contains an exclusive blend of non-GMO protein from **sacha inchi**, potato, rice and pea.

It has more ALA (omega-3) than the soy formula with 420 mg per serving, or 26% of the daily requirement. It qualifies as an excellent source of ALA.

# SACHA INCHI



Sacha Inchi is touted by many as one of the best new superfoods. One of the richest sources in the world of omega fatty acids, Inca Peanuts are also loaded with protein, fiber, and antioxidants. Grown in the Amazon Rainforest and the high Andes Mountains of Peru, Sacha Inchi has been part of the Inca diet for 3000 years.

Sacha Inchi's benefits for health and nutrition have been widely publicized recently, especially by medical personality Dr. Oz, who lists it as his best snack for weight loss. Medical studies have shown that Sacha Inchi's high concentration and proper balance of omega-3 and omega-6 fatty acids reduces the risk of heart disease, and its fats are largely monounsaturated and polyunsaturated. Finally, as a complete protein, Inca Peanuts contain every amino acid.

YOUR SHAKLEE REPRESENTATIVE:

# The Results Are Coming In and They Look Really Good!

Notes from the Health Professionals meeting at the Shaklee Conference in Cleveland.



Dr. Bruce Daggy talked about the health of the eye. Apparently it's been studied through the NIH (National Institute of Health) and a formula called AREDS has been shown to positively affect eye health, especially macular degeneration. AREDS includes many components that exist in Shaklee's Carotomax and Flavomax. Why haven't we heard of AREDS? It's most likely because the NIH cannot make claims that nutrients improve or cure health issues -- only pharmaceuticals can make claims about improvement or cure!

Dr Daggy reported that optometrist Dr. Tom McHugh in Morehead, Kentucky, expanded on the AREDS formula by adding VIVIX and carefully recorded results with 34 patients, average age 73, with dry macular degeneration. The eye chart so many of us have read during eye exams was the measure. **70%** of the 34 patients improved (Patients who could no longer drive were able to drive again) and no one got worse! This is unusual as typically patients never improve and can even get worse with other treatments.

## Macular Degeneration

Macular degeneration means that the aging eye produces accumulations of proteins and lipids that impact vision -- called "drusen". In the McHugh trial, these accumulations diminished and there was also improvement in the

topography of the eye. Apparently good nutrients like lutein and zeaxanthin accumulate in just the right place in the eye to eliminate drusen. Dr. Daggy emphasized that these are preliminary findings but they are "highly interesting" (tongue in cheek -- alluding to the NIH position on no claims). Dr. Daggy said we could at least say that this research data is a glorious observation.

Only 3 things can improve dry macular degeneration:

- Hasten the removal of the debris
- Fortify the health of the eye
- Decrease the inflammation\*



\*We recall the clinical studies where VIVIX was taken after an unhealthy, high fat meal -- we saw that VIVIX protected the person from the damaging inflammation response that would typically result with this kind of meal.

While it's really still unknown why this happens, these are fascinating observations about the eye that we can make though we cannot make claims that VIVIX or the combination of nutrients treat or heal the eye. But professionals are noticing. Dr. Daggy was invited to talk with Dr. Stuart Richer, OD of the Vets Admin in Chicago about our research.

## The best value for the healthiest nutrition program in the world



\$9.88\*

Jamba Juice  
Fruit & Greek Yogurt Bowl  
Orange Carrot Twist Juice



\$9.20\*

Chipotle  
Veggie Burrito & Small  
Drink



\$8.40\*

Starbucks  
Grande White Mocha  
Reduced Fat Turkey Bacon  
Breakfast Sandwich



\$7.30

Shaklee Life Plan  
Vanilla Energizing Life  
Shake and Life-Strip

\*Prices purchase or menus, San Francisco Bay Area, 8/4/2015  
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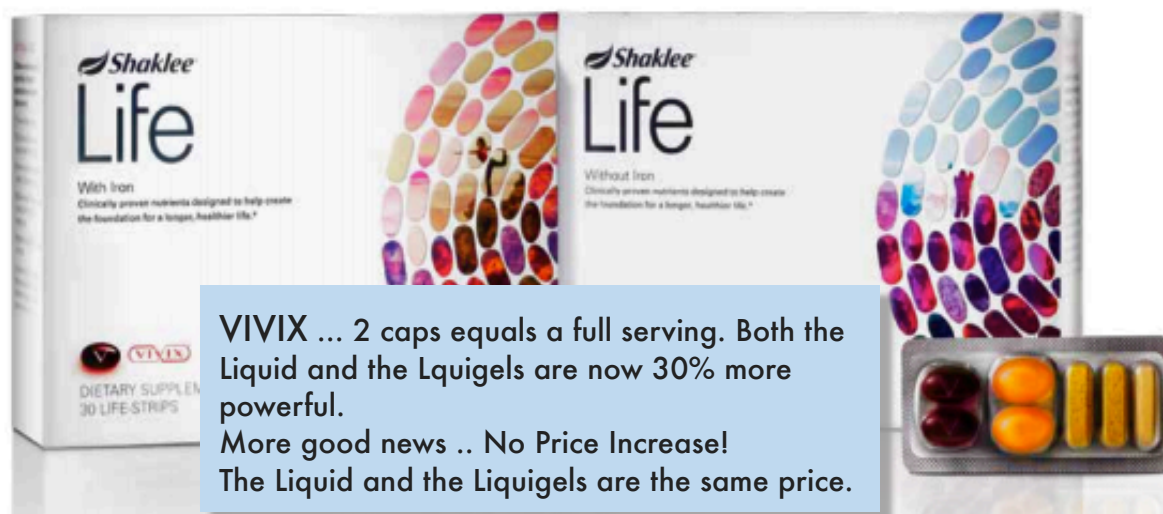
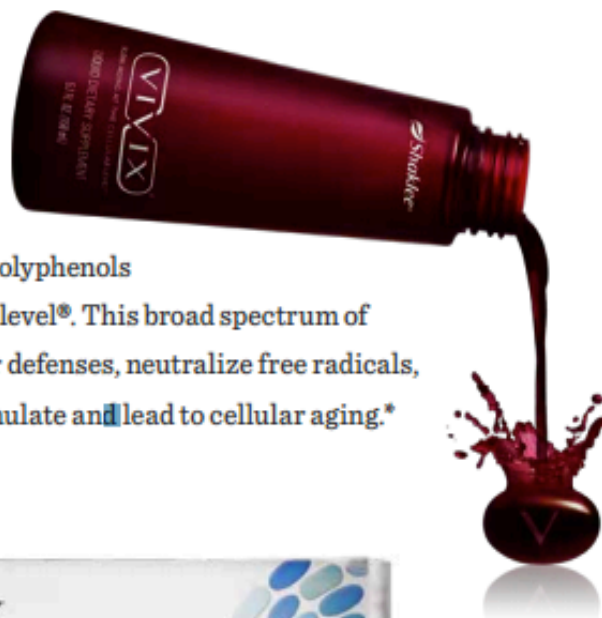
# Shaklee Life-Strip

## The best, most comprehensive nutrition system in the world

Every serving of Shaklee Life is the culmination of years of research and quality testing to guarantee every Life-Strip delivers pure and potent vitamins, minerals, omega-3 fatty acids, polyphenols, antioxidants, and phytonutrients to help create the foundation for a longer, healthier life.\*

### Life-Strip includes Vivix®

Shaklee Life-Strip includes new Vivix® Liquigels, which contain a triple-patented, all-natural blend of diverse and powerful polyphenols designed to help protect and repair DNA to Slow aging at the cellular level®. This broad spectrum of polyphenols has been shown in laboratory studies to activate cellular defenses, neutralize free radicals, and slow the development of damaging AGE proteins that may accumulate and lead to cellular aging.\*



VIVIX ... 2 caps equals a full serving. Both the Liquid and the Liquigels are now 30% more powerful.  
More good news .. No Price Increase!  
The Liquid and the Liquigels are the same price.



**VIVIX® LIQUIGELS TO SLOW AGING AT THE CELLULAR LEVEL\*** Triple-patented blend of a broad spectrum of polyphenols with key ingredients shown in laboratory studies to protect and repair DNA and combat free radicals.



**OMEGAGUARD® PLUS FOR HEART HEALTH; BRAIN HEALTH\*** 1000 mg of pure, ultra-concentrated DHA/ EPA omega-3 fatty acids sourced from wild Alaskan Pollock and combined with heart-healthy CoQ10 and vitamin E in an enteric-coated softgel to eliminate fishy aftertaste. Five step purification.



**ADVANCED MULTIVITAMIN VITA-LEA LIFE™ FOR COMPLETE NUTRITION; BONE AND JOINT HEALTH\***

Dissolves in less than 30 minutes in the stomach and is designed to enhance absorption of folic acid from the patented microcoating.



**B•C COMPLEX FOR IMMUNE HEALTH; ENERGY\*** Shown in a clinical study to provide up to 198% greater absorption of B vitamins over 12 hours.